SAP University Alliances

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Global Bike Inc.

Product

SAP ERP 6.0 EhP7

Level

Beginner

Focus

Basic concepts

Version

2.40

Last Update

June 2015





Course Overview

- Introduction to SAP
- Navigation
- Introduction to GBI
- Sales & Distribution
- Materials Management
- Production Planning
- Financial Accounting
- Controlling
- Human Capital Management
- Warehouse Management
- Project System



Unit Overview

- Global Bike Group
- Organizational Structure
- Products
- Business Partners
- Business Processes



Global Bike Group

Background:

- Global concern using full ERP capabilities
- Consists of two companies located in the US and in Germany

History:

- John Davis won numerous mountain bike championships in the US
- In 1990, started his own mountain bike company (Frankenstein Bikes)
- Peter Schwarz grew up on road bikes in the Black Forest, Germany
- As a student, he engineered ultra-light composite frames
- In 1993, started his own bike frame company (Heidelberg Composites)
- Both met in 2000
- In 2001, merged to form Global Bike Inc.

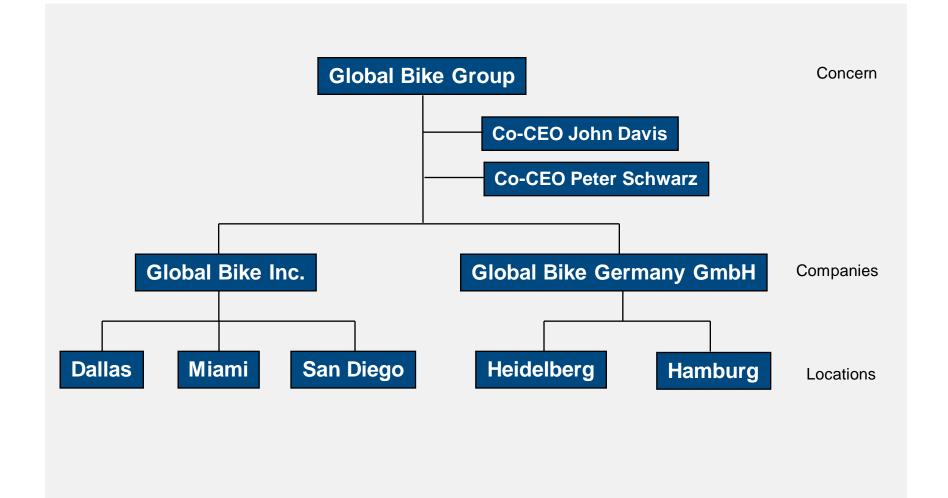
Global Bike Group

Strategy:

- John and Peter are Co-CEOs
- John is responsible for (in terms of reporting)
 - Sales, Marketing, Service and Support, IT, Finance, and Human Resources
 - sells products and brings in money
- Peter is responsible for
 - Research, Design, Procurement, and Manufacturing Groups
 - builds products and spends money
- World-class bicycle company serving both the professional and "prosumer" in touring and off-road racing.
- Focus on:
 - Quality
 - Toughness
 - Performance



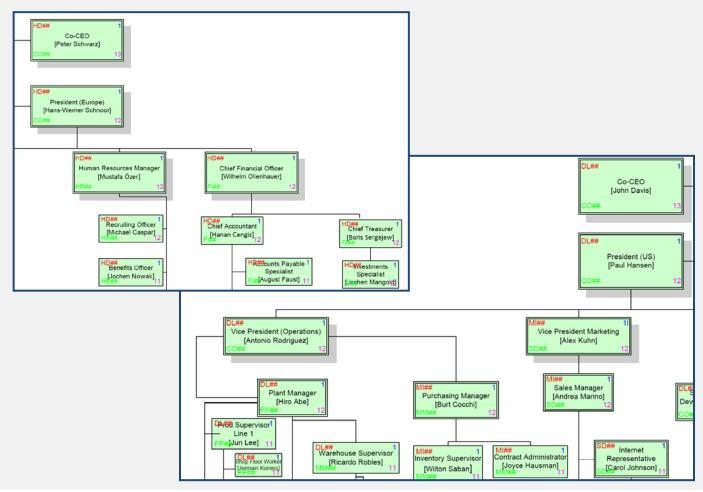
Organizational Structure (Overview)





Organizational Structure (Human Resources)

Employees (US and Germany)





Products

Trading Goods

- Accessories
 - Safety Gear
 - Other

ALE ELIVE		D1 11 4 D 4 O O O
AIR PUMP	EN	PUMP1000
ELBOW PADS	EN	EPAD1000
FIRST AID KIT	EN	FAID1000
KNEE PADS	EN	KPAD1000
OFF ROAD HELMET	EN	OHMT1000
REPAIR KIT	EN	RKIT1000
ROAD HELMET	EN	RHMT1000
T-SHIRT	EN	SHRT1000
WATER BOTTLE	EN	BOTL1000
WATER BOTTLE CAGE	EN	CAGE1000

Raw Materials

BRAKE KIT	EN	BRKT1000
CARBON COMPOSIT WHEEL	EN	CCWH1000
CHAIN	EN	CHAN1000
DERAILLEUR GEAR ASSEMBLY	EN	DGAM1000
HEX NUT 5 MM	EN	HXNT1000
LOCK WASHER 5 MM	EN	LWSH1000
MEN'S OFF ROAD FRAME	EN	OFFR1000
OFF ROAD ALUMINUM WHEEL	EN	ORWH1000
OFF ROAD HANDLE BAR	EN	ORHB1000
OFF ROAD SEAT KIT	EN	OFSK1000
OFF ROAD TIRE	EN	ORTR1000
OFF ROAD TUBE	EN	ORTB1000
PACKAGING	EN	PCKG1000
PEDAL ASSEMBLY	EN	PEDL1000
SOCKET HEAD BOLT 5X20MM	EN	BOLT1000
TOURING ALUMINUM WHEEL	EN	TRWH1000
TOURING FRAME-BLACK	EN	TRFR1000
TOURING FRAME-RED	EN	TRFR3000
TOURING FRAME-SILVER	EN	TRFR2000
TOURING HANDLE BAR	EN	TRHB1000
TOURING SEAT KIT	EN	TRSK1000
TOURING TIRE	EN	TRTR1000
TOURING TUBE	EN	TRTB1000
WARRANTY DOCUMENT	EN	WD0C1000
WOMEN'S OFF ROAD FRAME	EN	OFFR2000

Products

Semi-Finished Goods

CARBON COMPOSIT WHEEL ASSEMBLY	EN	CCWA1000
OFF ROAD ALUMINUM WHEEL ASSEMBLY	EN	ALWA1000
TOURING ALUMINUM WHEEL ASSEMBLY	EN	ALWA2000

Finished Goods

- Touring Bikes (Deluxe, Professional) in three colors
- Off-Road Bikes (Men, Women)

DELUXE TOURING BIKE (BLACK)	EN	DXTR1000
DELUXE TOURING BIKE (RED)	EN	DXTR3000
DELUXE TOURING BIKE (SILVER)	EN	DXTR2000
MEN'S OFF ROAD BIKE	EN	ORMN1000
PROFESSIONAL TOURING BIKE (BLACK)	EN	PRTR1000
PROFESSIONAL TOURING BIKE (RED)	EN	PRTR3000
PROFESSIONAL TOURING BIKE (SILVER)	EN	PRTR2000
WOMEN'S OFF ROAD BIKE	EN	ORWN1000

Business Partners

Customers (US and Germany)

10014	NEW YORK CITY	BIG APPLE BIKES	200	00 (US00				
18033	BOSTON	BEANTOWN BIKES	500	00 (US00				
19073	PHILADELPHIA	PHILLY BIKES	300	ا 00	US00				
20004	WASHINGTON DC	DC BIKES	110	000 (US00				
30319	ATLANTA	PEACHTREE BIKES	400	ا 00	US00				
32804	ORLANDO	THE BIKE ZONE	250	011 (US00				
48076	DETROIT	MOTOWN BIKES	800	00 (US00				
49504	GRAND RAPIDS	FURNITURE CITY BIKES	700	00 (US00				
60515	CHICAGO	WINDY CITY BIKES		00 (US00				
80111	DENVER	ROCKY MOUNTAIN BIKE	8 100	00 (US00				
92612	IRVINE	SOCAL BIKES	900	00 (US00				
94304	PALO ALTO	SILICON VALLEY BIKES	0422	7	LEIPZ	IG	DRAHTESEL	18000	DE00
98004	SEATTLE	NORTHWEST BIKES	1634	1	BERL	IN	CAPITAL BIKES	16000	DE00
			1738	9	ANKL	AΜ	OSTSEERAD	21000	DE00
			2276	0	HAMB	URG	ALSTER CYCLING	14000	DE00
			2276	7			RED LIGHT BIKES	23000	DE00
			3062	7			CRUISER BIKES	17000	DE00
			3913	0	MAGDEBURG		VELODOM	24000	DE00
			4478	4	восн	IUM	FAHRPOTT	19000	DE00
			60549	9	FRAN	KFURT	AIRPORT BIKES	13000	DE00
			6911	5	HEIDE	LBERG	NECKARAD	20000	DE00
			7082	5	STUT	TGART	RÄDLELAND	22000	DE00
			9227	5	MÜNC	HEN	BAVARIA BIKES	15000	DE00



Business Partners

Vendors (US and Germany)

ATLANTA	000	OLYMPIC PROTECT	TIVE GEAR	101000 US00										
CARLSBAD	000	REDWOOD KITS		112000 US00										
CINCINNATI	000	BOOMTOWN TIRE 8	kWHEEL	102000 US00										
EDISON	000	LIGHTBULB ACCES	SORY KITS	104000 US00										
GRAND RAPIDS	000	RAPIDS NUTS N BC	LTS	108000 US00										
HOUSTON	000	SPACE BIKE COMP	OSITES	105000 US00										
IRVING	000	DALLAS BIKE BASIO	8	103000 US00										
LACROSSE	000	NIGHT RIDER ALUM	MINUM PROD	106000 US00										
MCLEAN	000	SPY GEAR		107000 US00										
MIAMI	000	FUN N THE SUN SE		110000 US00										
PORTLAND	000	GREEN BLAZERS S	AUGSBURG	000	LOHSE SCHRAUBE	1180	118000	118000	118000	118000 [118000 DI	118000 DE	118000 DE0	118000 DE00
SCOTTSDALE	000	SUNNY SIDE UP TIE	BIELEFELD	000	PYRAMID BIKING	1140	114000	114000	114000	114000 [114000 DI	114000 DE	114000 DE0	114000 DE00
			BRAUNSCHV	VEIG 000	BURGMEISTER ZUBEHÖR OHG	1130	113000	113000	113000	113000 [113000 DI	113000 DE	113000 DE0	113000 DE00
			DRESDEN	000	SACHSEN STAHL AG	1230	123000	123000	123000	123000 [123000 DI	123000 DE	123000 DE0	123000 DE00
			ERFURT	000	ABS BRAKES GMBH	1150	115000	115000	115000	115000 🗆	115000 DI	115000 DE	115000 DE0	115000 DE00
			HEILBRONN	000	THICK SPOKE	1190	119000	119000	119000	119000 [119000 D	119000 DE	119000 DE0	119000 DE00
			KARLSRUHE	000	GUMMI SCHULTZE	1170	117000	117000	117000	117000 [117000 DF	117000 DE	117000 DE0	117000 DE00
			KÖLN	000	COLOGNE BIKE SUPPLIES	1220	122000	122000	122000	122000 E	122000 DF	122000 DE	122000 DE0	122000 DE00
			MANNHEIM	000	FLAT TIRE AND MORE	1160	116000	116000	116000	116000 [116000 DE	116000 DE	116000 DE0	116000 DE00
			MÜNCHEN	000	RUN & FUN	1240	124000	124000	124000	124000 [124000 DF	124000 DE	124000 DE0	124000 DE00
			SANDKRUG	000	SHELL GEAR	1210	121000	121000	121000	121000 [121000 DI	121000 DE	121000 DE0	121000 DE00
			WÜRZBURG	000	MAIN CARBON	1200	120000	120000	120000	120000 [120000 DE	120000 DE	120000 DE0	120000 DE00

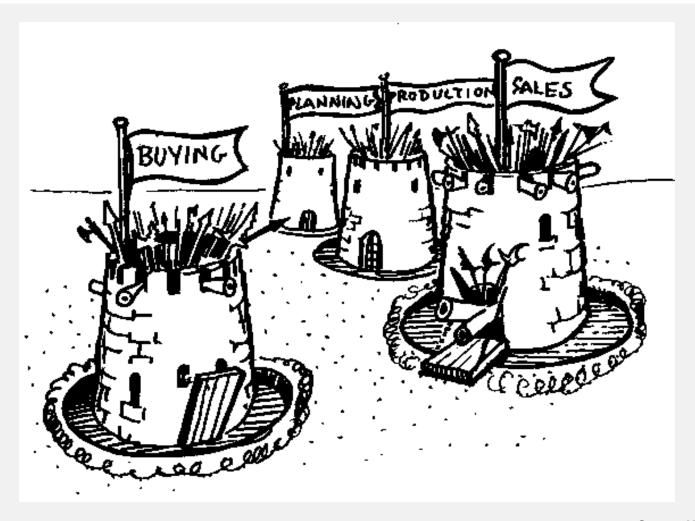


Business Processes

- Sell Fulfillment
- Buy Procurement
- Make Production
- Track Financial Accounting
- Track Controlling
- People Human Capital Management
- Store Inventory and Warehouse Management
- Maintain Enterprise Asset Management
- Service Customer Service
- Project Project Management



Cross-functional Integration

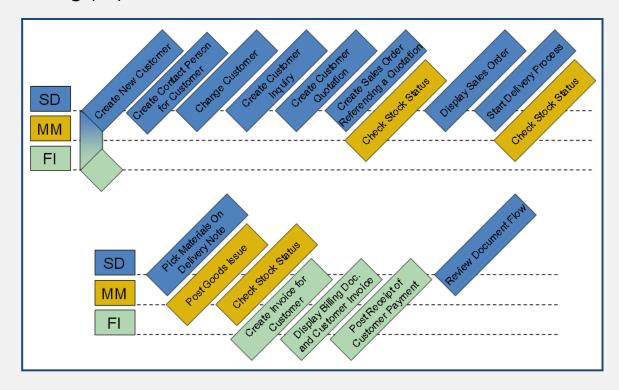


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Process Integration (example)

- Order-to-Cash Process
 - Sales and Distribution (SD)
 - Materials Management (MM)
 - Financial Accounting (FI)





Process Integration (example)

- Procure-to-Cash Process
 - Materials Management (MM)
 - Financial Accounting (FI)

